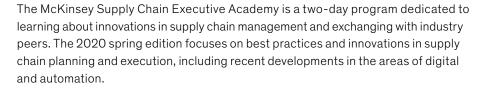# McKinsey & Company

Digital supply chain planning and execution

May 7/8, 2020

The McKinsey Supply Chain Executive Academy
Alpine University | Kitzbühel

The McKinsey Supply Chain Executive Academy is a two-day program dedicated to learning about innovations in supply chain management and exchanging with industry peers. The 2020 spring edition focuses on best practices and innovations in supply chain planning and execution, including recent developments in the areas of digital and automation.

We apply a proven mix of presentations on the latest supply chain developments (Supply Chain 4.0), hands-on experiences, exercises, and case studies. You will work with other senior supply chain executives to understand how to transform your supply chain to reach the next level of performance and health.

We will host a start-up panel on the innovative ideas and transformational power of start-ups to help you learn how to leverage these tools in your business.

You will have plenty of opportunities to exchange ideas and experiences with other senior supply chain executives from leading global companies as well as with digital natives.

Typical attendee profiles include:
— Heads of supply chain and operations
— Senior managers of supply chain-related functions
— Supply chain executives from major manufacturing or distribution companies

We offer two complementary Academies each year. 2020's Academies are:
— May 7/8, 2020: "Digital supply chain planning and execution"
— October 8/9, 2020: "Transforming into digital supply chains"

To RSVP or for further information, please contact us at scm_academies@mckinsey.com.

Location:
Alpine University
Kitzbühel, Austria

Wednesday, May 6
Dinner commencing at 20:00

Thursday, May 7
Full day of plenaries with McKinsey experts and external guest speakers, experiential learning, a start-up panel, and networking, followed by dinner and an evening activity

Friday, May 8
Full day of plenaries, experiential learning, and networking, concluding at 16:00

What to expect

Digital disruptions
Breakthrough innovations driving digital

Robotic Process Automation
How to efficiently automate a large number of supply chain processes

Next-gen SC planning
How to implement innovative supply chain planning solutions from demand to supply and execution

External speakers
Real-life examples of next-level planning and logistics implementations

Start-up panel
Firsthand experience of innovative start-up solutions

Supply chain IT
Best-of-breed supply chain IT solutions for the future

Model warehouse
Lean warehouse concepts that can outperform automation measures

Digital warehousing
Augmented reality solutions and advanced analytics in warehousing

Advanced logistics
Network configuration and cleansheet optimization

Join us if you are currently asking yourself questions like:

— What are emerging trends in supply chain strategy and management?

— Is blockchain just a hype or is it useful for supply chain management?

— How can Robotic Process Automation be used to quickly automate supply chain processes?

— How can I use the massive data I have at hand?

— What happens next in S&OP?

— How can we use advanced analytics innovations to improve our planning?

— How do I need to set up my IT infra-structure to enable SC excellence?

— How can I transition from a price rate optimization management to a central transport management?

— How can I challenge market quotes for freight in a fact-based way?

— How do I achieve a more efficient logistics system?

— How are other successful companies dealing with the same day-to-day challenges?

"Encouraged me to think holistically about digital SCM"
COO, high-tech company

"The content was excellent – it was well prepared and the faculty was first rate"
Academy participant

"This has been time very well spent; very inspiring!"
Head of supply chain, agrochemical company